



Press Release

Derbyshire Youth Sailing website tops 25,000 visits

The website of Derbyshire Youth Sailing has received its' 25,000th visitor after just three years and is proving increasingly popular with nearly half those visits occurring in 2005. The website and particularly the photography of the sailing action is a key to the success of the County's youth racing sailing organisation.

The website at www.dysailing.com is the virtual home of the organisation that actually has no premises from which to operate. Derbyshire's youth sailors use the website as a communication centre and resource to support them in their progress to increasing success in racing sailing activities.

Practical use of the website includes the application for new members, entry for any of the ten racing events and registering for training events throughout the year. The gallery pages from each of the racing and some of the training events are extremely popular with the young sailors and their families. Capturing the spirit of the action on the water, the images are also popular with the local media.

Photographer and website master Mike Shaw commented "Dysailing.com is just a reflection of the success of the youth sailors of Derbyshire. The website gallery has been a great success and each sailor's images from the season can be provided to them on disc as a record of their racing sailing activities. I am pleased that we have attracted so many visitors to the web site but I am more pleased that we are also welcoming new young sailors into the racing sailing circuit at County level. It is just about these young sailors and not the web site at all."

During the winter season, the website has had another makeover and provides an excellent resource for DYS sailors, parents and inquisitive non-sailors alike. In 2005 the website had over 1000 hits a month and in three years has included stories of meetings with Ellen MacArthur and successes for youth sailors in national regattas as well as their being selected for RYA Team Great Britain squads.

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Notes for Editors:

For further information contact Mike Haynes mike@mail4haynes.fsnet.co.uk or 01629 57304 or contacts through web sites below.

Derbyshire Youth Sailing (DYS) is an organisation that brings together youth sailors aged up to 18 who are from ten Derbyshire Sailing Clubs. DYS is affiliated to the National Schools Sailing Association. DYS stages a series of ten racing sailing events between April and October as well as other special events and training all year round and at venues throughout Derbyshire. Membership of DYS is FREE for sailors who go to school in Derbyshire or are members of a Derbyshire sailing club. Sailors should be at least capable of sailing a simple triangular course in order to enter Derbyshire Youth Sailing events.

Websites for further information on:-

Derbyshire Youth Sailing www.dysailing.com

National Schools Sailing Association www.nssa.org.uk