

The London 2012 Business Network

Opportunities from London 2012

BULLETIN #60 – 18 October 2010

Opportunity



Opportunity Title	Post Production Services
Buying Organisation	The London Organising Committee of the Olympic Games and Paralympic Games Ltd
Website	www.london2012.com
Opportunity Method	Contract Opportunity
Opportunity Type	London 2012 supply chain (private sector)
Nature of Opportunity	Services
Estimated contract value (GBP)	Not disclosed
	About the Opportunity: LOCOG's Sport Presentation team will elevate the sporting experience to a never before seen level in 2012. As a cohesive team, Sport Presentation is responsible for all video production, sport announcements and commentary, music, audio, lighting and entertainment and the staging of Flower and Victory ceremonies at each competition venue. Sport Presentation aims to educate, inspire and entertain the live audience at each Olympic and Paralympic Venue whilst enhancing the competition for the athletes.
Description	A large part of this operation will be the utilisation of the videoboards at each of the 33 venues. As well as relaying live action via a broadcast feed, these video boards will be used to screen VT [video tape short films] of approximately 3 mins in duration, designed to educate and entertain the audience. Sport Presentation will be producing hundreds of VTs, along numerous themes: from The History of the Olympics, to Sport Rules, from Daily Sport Updates to Games-wide Round Ups. They will incorporate archive footage from previous games, broadcast feeds from the London games and newly shot material. LOCOG is looking to appoint a roster of post production facilities to handle the post production of these VTs. Production will start early

2011 and continue up to, and through Gamestime in July-Sept 2012. Depending on schedule and facilities, we may consider the building of temporary facilities on site in the Olympic Park.

We are looking for facilities with a minimum of 5 suites, running either avid or final cut pro and sharing media between suites on unity. Due to the lengthy nature of the production period, we will be looking for long term media storage of material from Jan 11 to Aug 2012.

In house technical facilities should include:

- standard audio facilities including voiceover and pro-tools
- multi-format dubbing facilities
- compliance tools, including Harding
- hard/software for the production of Accessible Formats, such as British Sign Language, Audio Descriptive, etc.

Standard support systems should include:

- a comprehensive tape library and management system [including barcode system]
- 24hr technical support and runner assistance
- In-suite pc's / wireless network for producers, etc.

The following elements would be beneficial but are not considered essential:

- In house client screening facilities
- Editor diary management system and booking facility
- Camera hire facility [inc, operator, lighting kit and sound recordist]
- Capacity to build on-site and staff editing facilities at the International Broadcast Centre in the Olympic Park, and/or some key Olympic competition venues around London.

About the buyer's selection process:

Responses to these CompeteFor questions will be evaluated and a shortlist of potential suppliers will be prepared. Successful applicants will be those which, in LOCOG's sole opinion, are most capable of fulfilling LOCOG's requirements as set out in this opportunity.

Successful shortlisted suppliers will be e-mailed with details of next steps after the opportunity has closed on CompeteFor. In addition to responding to these questions on CompeteFor, applicants should be prepared to provide evidence to their responses, in the event of being shortlisted.

Bidders should note that LOCOG may manage the next phase of the procurement process online using our eTendering system.

LOCOG operates a fair and transparent procurement process. Further information on that values that underpin LOCOG procurement can be found in our Diversity and Inclusion Business Charter, available here on the London 2012 website: <http://www.london2012.com/businesscharter>

LOCOG's view of value for money is different to that of some other companies. In support of our vision for London 2012 (as described in the 'About the buyer' section below), we must consider a broad range of criteria when assessing proposals from bidders. As such, LOCOG defines value for money on the basis of a range of criteria, namely:

- Quality, delivery and disposal
- Commercial
- Sustainability
- Diversity and inclusion
- Legal, financial, health and safety

For further information about LOCOG and our procurement process, please read the LOCOG Invitation to Tender (ITT) Part 1 which is available on the London 2012 website:
<http://www.london2012.com/ITT1>

About the buyer:

LOCOG is responsible for preparing and staging memorable Olympic and Paralympic Games in 2012. LOCOG is also responsible for staging a series of Test Events in the run-up to the Games; recruiting and training volunteers; and overseeing the four-year Cultural Olympiad leading up to the Games.

Find out more about LOCOG and the people delivering the Games:
<http://www.london2012.com/about-us>

LOCOG's vision is to use the power of the Games to inspire lasting change.

This means change in people's lives; in levels of sport participation; in attitudes to disability; and change in the communities across London, particularly east London. It means change in attitudes towards sustainability and protecting the world we live in; in how everyone participates and engages with the Games; and in how cities host the Games.

To realise this vision we aim to deliver Games that:

- provide experiences of a lifetime;
- capture the imagination of young people all over the world; and
- create physical, social and sporting legacies to meet the long-term needs of people and their communities.

Our suppliers will play a critical role in helping LOCOG to stage a memorable Games and supporting the delivery of our vision for London 2012. LOCOG contract opportunities cover a range of goods and services, split into eight different categories:

- Artists, performance and events
- Facilities management and catering
- Security
- Services

- Sports
- Technology
- Transport and logistics
- Venues and infrastructure

We will periodically update and share our schedule of future CompeteFor opportunities. View the latest information on the London 2012 website:
<http://www.london2012.com/futureopportunities>

Delivery point London

Business Categories

1. Video filming equipment and services
2. Video production companies
3. Audio-visual production and presentation services
4. Television and radio production services
5. Film studios and production services

CompeteFor response deadline 29/10/2010 12:00

Estimated tender close date 30/11/2010

Estimated contract award date 15/12/2010

Estimated contract start date 01/01/2011

LOCOG reserves the right at any time to alter the scope of work requested pursuant to this opportunity or to withdraw the opportunity completely.

LOCOG regrets being unable to provide feedback following responses on CompeteFor.

Additional information for bidders
 Include any special notes for bidders

Suppliers who are successful in winning work with LOCOG will be required to sign up to our standard terms which can be downloaded from the London 2012 website:
<http://www.london2012.com/documents/business/locog-standard-terms-of-procurement.pdf>

Marketing rights are only granted to our international and UK partners:
<http://www.london2012.com/about-us/the-people-delivering-the-games/international-and-uk-partners/index.php>

To ensure that Suppliers do not prejudice LOCOG's ability to raise money from its marketing partners, contracts with Suppliers contain the London 2012 'No Marketing Rights Clauses'. These prevent Suppliers from marketing their involvement in the Games and also prohibit ambush marketing.

For further information, please see the 'No marketing rights protocol' which is available from the London 2012 website:
<http://www.london2012.com/documents/business/no-marketing-rights-suppliers-protocol-feb-2010.pdf>